

Message Text

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PAGE 01 STATE 065365
ORIGIN USIA-15

INFO OCT-01 EA-09 ISO-00 /025 R

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USIA/I/SO:EDRAKE
STATE/EA/PRCM:RHART

-----240455Z 069173 /11

P 240337Z MAR 77
FM SECSTATE WASHDC
TO USLO PEKING PRIORITY

UNCLAS STATE 065365

E.O. 11652: N/A
SUBJECT: AMERICAN FILM GENRES

REF: USIA 2796-U

1. HAVE FINALLY RECEIVED ESTIMATE FROM DISTRIBUTORS FOR RENTAL FIVE FILMS TO CONSTITUTE FIRST OF THREE POSSIBLE GENRE PACKAGES. THIS PACKAGE TO BE ON "THE MUSICAL" AND ACCOMPANIED BY INTRODUCTORY VTR.

2. COST OF PACKAGE IS TOTAL DOLS 4,300 PLUS SHIPMENT IF ALL ADDRESSEE POSTS INCLUDED. FILMS ARE: (A) NAUGHTY MARIETTA, (B) OKLAHOMA, (C) THE GREAT ZIEGFELD, (D) TOP HAT, AND (E) WIZARD OF OZ.

3. PACKAGE TENTATIVELY SCHEDULED TO REMAIN AT FOLLOWING POSTS FOR NUMBER OF WEEKS INDICATED: SEOUL--4; TAIPEI--6; HONG KONG--2; USLO--2; RANGOON-2; CANBERRA--10; PORT MORESBY--2; KUALA LUMPUR --2; AND JAKARTA--7.

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4. VARYING NUMBER OF WEEKS REFLECTS POSSIBLE USE AT BRANCH POSTS.

5. IN ADDITION TO WEEKS INDICATED IN EACH COUNTRY WE PLAN ONE WEEK FOR SHIPPING TIME BETWEEN COUNTRIES (NOT REFLECTED IN SCHEDULE PARA 3.) SHIPMENT TO BRANCH POSTS, HOWEVER, MUST BE ABSORBED IN EACH COUNTRY'S TIME ALLOCATION.

6. EACH PRINCIPAL POST ACCEPTING PACKAGE REQUIRED TO PAY SHARE AMONG ALL POSTS ACCEPTING PACKAGE, PLUS ONWARD SHIPMENT TO NEXT POST. IF POSTS DROP OUT COSTS PER POST WILL OBVIOUSLY GO UP.

7. REGRET NOT YET ABLE TO GIVE COST ESTIMATE FOR OTHER TWO PROPOSED PACKAGES (1) "THE WESTERN" AND, (2) "THE SILENT ERA." WILL ADVISE ASAP.

8. FOR RANGOON: REALIZE YOU EXPRESSED PREFERENCE STAY WITH BANGKOK PACKAGE BUT INCLUDING YOU AS ADDRESSEE IN CASE YOU WISH RECONSIDER.

9. ACTION REQUESTED: NOTIFY AGENCY BY COB LOCAL 28 MARCH IF YOU DESIRE AGENCY "MUSICAL" PACKAGE. UNAVOIDABLY SHORT DEADLINE SET BY DISTRIBUTORS.
END
VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FILMS, CULTURAL PRESENTATIONS
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE065365
Document Source: CORE
Document Unique ID: 00
Drafter: -WM K.PAYEFF
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770100-0874
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770325/aaaaavun.tel
Line Count: 81
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: fba661b2-c288-dd11-92da-001cc4696bcc
Office: ORIGIN USIA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3006495
Secure: OPEN
Status: NATIVE
Subject: AMERICAN FILM GENRES
TAGS: SCUL, CH, US
To: PEKING
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/fba661b2-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009